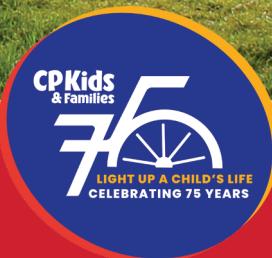


CELEBRATING OVER 30 YEARS AND
OVER \$3 MILLION RAISED FOR CHARITY





A LETTER FROM THE CO-CHAIR



Welcome back to everyone as we discuss this year's 32nd annual Flames Alumni Masters golf tournament presented by ATB. A quick recap of the events' history to start things off. Last year, we enjoyed a beautiful day of golf and raised over \$230,000 for CP Kids and Families and their adapted bike program. Our event also welcomed some new faces in the sponsorship department, with Rogers Sportsnet adding two new teams.

On the Alumni side, we have had a busy year. Matt Stajan and Curtis Glencross ran a successful hockey school in August with many Alumni helping instruct the kids on the ice. There were also Alumni who showed up to work two shifts at Brown Bagging for Calgary kids to make lunches for the over 7000 kids in Calgary every Monday to Friday who don't have food security. The fun staff at BB4CK also managed to turn it into a competition which we all enjoyed immensely. Colin Patterson and crew have continued their great work with Superheroes for kids on the ice. Maybe the most exciting is Craig Conroy has organized a current Flames Player/Alumni lunch to be held at the Dome where we as Alumni can share all the great things about living and working in Calgary.

As for the Masters, the event will once again be hosted at beautiful Priddis Greens on Thursday May 28th, 2026. It will be a one day event with the funds raised being donated to CP Kids and Families. We appreciate your continued support and look forward to hearing from and seeing you again.

Robyn Regehr
Flames Alumni Masters Tournament Co-Chair



For over 75 years, Cerebral Palsy Kids & Families (CPKF) has been a cornerstone of the disability community, providing vital support, resources, and opportunities for children and families living with physical disabilities. We are more than an organization – we are a community, an extended family, and a lifeline for families navigating the challenges of disability. Our vision is simple yet powerful: that every child and family experiences an inclusive, abundant, and joyful life.

Your generous sponsorship will directly support children living with physical disabilities through our nationally recognized Adapted Bike Program, as well as our Adapted Recreation and Adapted Equipment initiatives. These programs work together to create opportunities for inclusion, mobility, and meaningful participation in everyday life.

Each year, over 500 children experience the freedom and simple joy of riding through the Adapted Bike Program, with an average bike cost of \$2,500-\$5000. The program now manages more than 600 adapted bikes, many of which are re-fitted and re-used by

multiple children – ensuring donor dollars go further through our unique bike recycling model.

Funds raised through this year's Calgary Flames Alumni Masters Golf Tournament will support:

- The 25th anniversary of the Adapted Bike Program
- Expansion of Adapted Recreation Programs, including dance, soccer, and inclusive community events
- Growth of the Adapted Equipment Program, providing access to specialized medical and mobility equipment for families in need
- Together, we can ensure every child has the chance to experience independence, joy, and community inclusion through cycling, recreation, and adaptive equipment.

Please help Light Up a Child's Life by supporting CP Kids & Families.

Learn more at www.calgarycp.org or email sheralee@calgarycp.org.



FAST FACTS

- **152 children** with physical disabilities participated in the Learn to Ride Program in 2025
- The average cost of an adapted bike is **\$2500**
- In 2025, **553 kids participated** in the Adapted Bike Program
- The Adapted Bike Program has been operating for **over 25 years**
- Annually, the Adapted Bike Program and its related cycling programs require **over \$300,000 to operate**
- CP Kids and Families has the **largest adapted bike inventory in North America**
- There are **over 250 pieces of adapted medical and recreation equipment** in the Equipment Loan Program
- CP Kids and Families has **195 active volunteers**
- Our social enterprise Adapted Bike Shop provides, sells, and maintains custom therapeutic adapted bikes to individuals with physical disabilities, with all revenue reinvested back into programs that support families
- CP Kids and Families **supports 1000+ families in Calgary** and surrounding areas through adapted recreation, equipment, family support, and inclusive community programs



2026 SPONSORSHIP PACKAGE

WWW.CALGARYFLAMESALUMNI.COM



SPONSORSHIP OPPORTUNITIES

THANK YOU for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to Online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Team golf prizes
- Sponsor recognition

The golf tournament will be hosted at Priddis Greens on **Thursday May 28, 2026**

MASTER SPONSOR \$9,000

- Four playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

MAJOR SPONSOR \$4,750

- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

CART SPONSOR \$4,500

- Only 2 available
- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage on 45/Sponsor carts on either the Hawk or Raven course
- Verbal acknowledgement of company representative at tournament

HOLE SPONSOR \$2,100

- One playing spot with Flames Alumnus on each team
- Invitation to Online auction
- On course signage at sponsored hole

For Questions please contact Shannon McMaster
Shannonmcmaster20@gmail.com

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