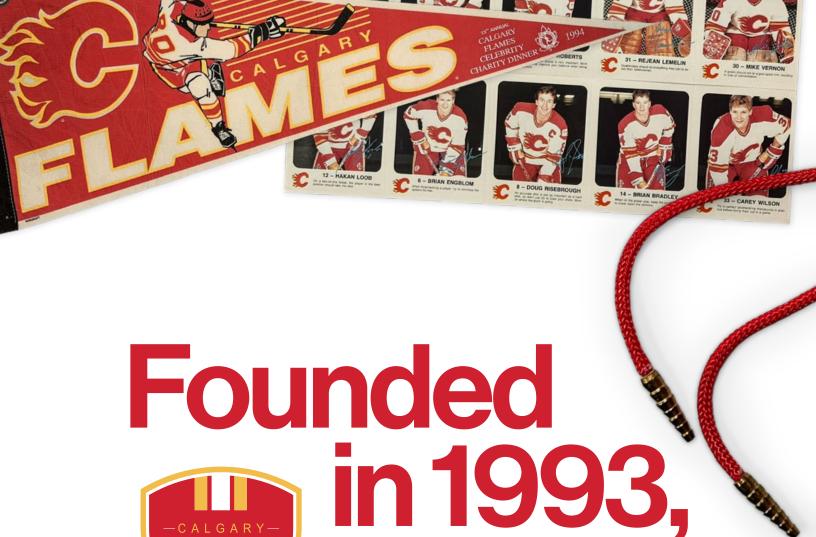




Community Report

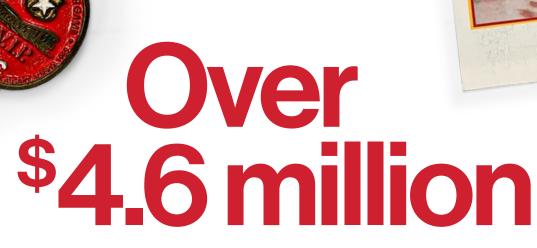




the Calgary Flames Alumni is one of the oldest Alumni chapters in professional hockey. We are here to help those in need, make an impact in the community and have raised hundreds of thousands of dollars for charity. There are currently more than 150 Alumni who have decided to call Calgary home.

Thank you for your support of the Calgary Flames Alumni. Please take the time to review the Calgary Flames Alumni 2024-25 Community Report.





donated to southern Alberta charities since inception.



Jamie Macoun PRESIDENT

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Colin Patterson DIRECTOR

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Mason Raymond DIRECTOR

Tonya Mitschke Manager, ALUMNI RELATIONS





Donations

2024-25 DONATIONS/SPONSORSHIPS	AMOUNT
Flames Alumni Masters Golf Tournament benefitting CP Kids & Families	\$230,000
Goal on Sight	\$2,280
Ronald McDonald House Expansion \$105,000 of \$125,000 commitment paid, one more year at \$20,000	\$85,000
Junior Flames Program — Flames Alumni as Guest Coaches	\$39,000
Brown Bagging for Calgary Kids (BB4CK) Part two of three year \$60,000 total commitment)	\$20,000
Senator Patrick Burns Robotics Club Team — Sponsorship Part two of two year commitment of \$10,000)	\$5,000
Calgary Blind Hockey Association	\$5,000
The Mustard Seed in support of the Springbank High School Benefit hockey game	\$5,000
KidSport Part three of a \$15,000 commitment completed	\$5,000
Alberta Hockey Hall of Fame Induction Class of '25 — Sponsorship Cliff Fletcher/Joe Nieuwendyk	\$3,500
Tom Byers Junior Golf Clinic — Inglewood Golf Course	\$3,000
Fourth Annual Scott Laird Legacy Golf Tournament — Sponsorship Supports Canadian Mesothelioma Foundation	\$2,500
University of Calgary HOPE Fund Supporting the Hotchkiss Brain Institute In memory of Becky Hotchkiss	\$2,500
Friends of Billy Powers Golf Tournament benefitting Calgary Minor Sports programs	\$1,000
MITO Canada Foundation — Spin Event 2025	^{\$} 1,000
Calgary Old Time Hockey Players Association COTHPA Wild Game Dinner Table Purchase x 2	^{\$} 640

TOTAL DONATIONS/SPONSORSHIP

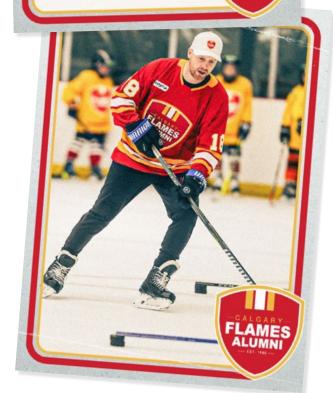
\$**412,700**











Alumni Hockey
School

The Calgary Flames Alumni held their inaugural Hockey School
in the summer of 2020, with the 2024 iteration including

The Calgary Flames Alumni held their inaugural Hockey School in the summer of 2020, with the 2024 iteration including 17 different members of the Calgary Flames Alumni out over the course of 2 weeks spending time on ice with participants.

The goal of the Calgary Flames Alumni Hockey School is to offer families a reasonably priced option to keep kids active and engaged in the sport of hockey. The focus is teamwork and having fun.

This camp also allows the Alumni group to re-connect and give back to the community by sharing their knowledge of the game. Each ice session is followed by an autograph session and Harvey was also in attendance each week to greet the kids. New this year was a special one-night discount event at Team Town Sports where families received a \$50 gift card and some exclusive discounts on gear. Matt Stajan and Colin Patterson were in attendance signing autographs for the families.

2024 PARTICIPATION:

160 kids

2024 FUNDS RAISED:

\$21,800



Alumni Masters

2025 marked the 31st year of the Calgary Flames Alumni Masters Tournament. The Masters Tournament, presented by ATB, is an annual charity golf tournament hosted by the Alumni. 100% of the proceeds from this years' tournament directly supported Cerebral Palsy Kids and Families and their Adapted Bike Program.

The Alumni Masters has also provided a specific time each year for Alumni to gather together and engage. This is key in creating the strong knit community the Alumni in Calgary have created, and what makes them one of the strongest Alumni groups in the NHL. Fifty different Alumni participated in this year's event.

In addition to the day of golf, members of the Alumni attended the Cerebral Palsy Kids & Families Adapted Bike Clinic. Alumni got to meet children who were getting fitted for their custom bikes, and were able to help families set up and see firsthand how the money raised at the Alumni Masters Tournament makes a difference.

FUNDS RAISED TO DATE:

over \$3.3 million

2025 FUNDS RAISED:

over \$230,000



Alumni Toy Drive

2024 marked the 6th Annual Alumni Toy Drive. The Alumni spend the month of December collecting gifts around the city and at the Scotiabank Saddledome.

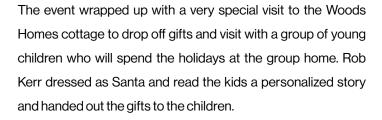
Donations from the Toy Drive were wrapped by members of the Alumni and then delivered to the **Women In Need Society** and **Woods Homes**. The final deliveries were made on Christmas Eve where members of the Alumni were joined by Calgary Police officers to deliver toys, a hamper and grocery store gift cards to 27 families in need across the city.

ALUMNI PARTICIPANTS:

52

PRESENTS COLLECTED:

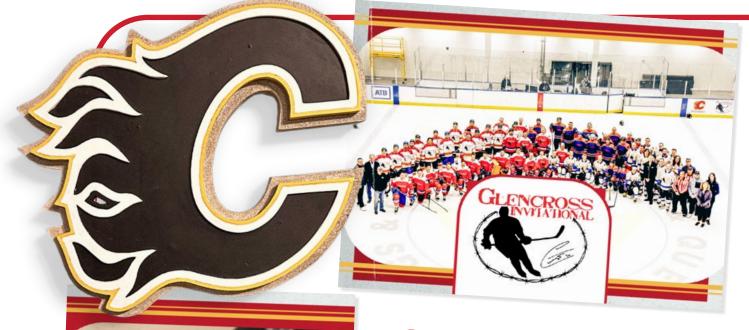
over 1,500

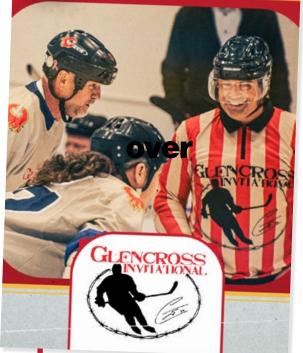


New this year—The Calgary Flames Alumni were also able to donate toys to families in need at **Inn From the Cold** as well as provide a bubble hockey game to the **Ronald McDonald House**.









Glencross Invitational

2024 was the 11th edition of the Glencross Invitational, which saw four teams face off for the Glencross Charity Hockey Tournament followed by a fun game of poker at the Red Deer Resort & Casino. The event raised just over \$172,000 for the Hockey Alberta Foundation and the Ronald McDonald Houses of Alberta.

64 hockey players hit the ice with 4 celebrity coaches and guest referees to take part in a Celebrity Hockey Event for sponsors. The evening saw over 200 sponsors, guests and celebrities try their hand at a fun poker event.



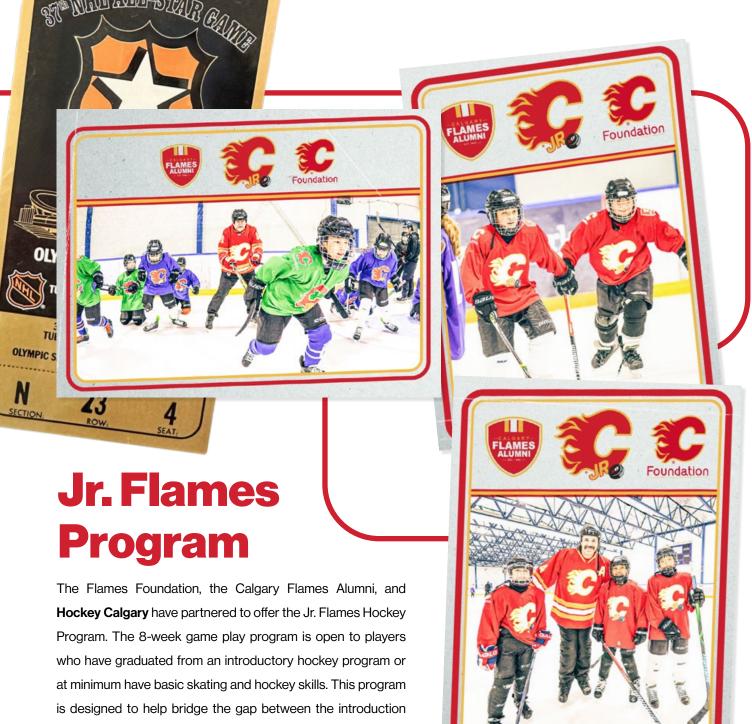
68

2024 FUNDS RAISED:

over \$172,000

FUNDS RAISED TO DATE:

over \$2 million



to hockey programs and the registration into a fully immersive hockey program.

2024 REGISTRANTS:

470

2023 REGISTRANTS:

420

TOTAL HOURS ON ICE:

224

The Alumni have donated the funds to allocate two Alumni coaches for each of the sessions during the 8 week program. During the 2024 season 17 different Alumni participated, sharing their knowledge and excitement for the game.

The third season saw 470 kids register. This was an increase of over 50 kids from last season.

Participant Testimonials

6677

This is an amazing program! A simple, informative, supportive, and enthusiastic introduction to hockey that caters to all! What a great experience! Thank you Logan, Jamie, and all the coaches!

Great program that teaches the kids the fundamentals.

Very well organized and the Flames alumni that

participated really raise the bar.



6677

Playing at the Saddledome was a memorable highlight, making the experience even more special for her.

Beyond the excitement, this program truly excels at building foundational hockey skills, encouraging social interaction, and instilling the values of teamwork and sportsmanship.

6677

I highly recommend this program to any parent looking to spark a love for hockey in their child. We can't wait to see her take the next step and join a community house league as she continues her hockey journey!



Alumni Krahnicles

The Flames Alumni teamed up with the Fan 960 to do their own Flames Alumni Radio show called the 'Flames Alumni Krahnicles' hosted by Brent Krahn and his sidekick Colin Patterson. The interviews focus on our Alumni, how they started hockey, their professional career and some of the charitable work our Alumni does.

Taped in a Podcast style and then formatted into a radio show, it ran every Saturday from March 22 to July 5 with 16 different episodes at one hour each. They replayed select shows another 14 times for a total of 30 hours on air. On average, each podcast was downloaded over 2000 times. Our data shows another 2000-4000 people were listening on the radio or streaming it live.



LIVESTREAMS:

2,000-4,000



Goal on Sight

Goal on Sight is a program the Calgary Flames Alumni have run since their inception. They work directly with the Alberta Children's Hospital and other healthcare professionals to identify children who require glasses but their families do not have the resources to purchase them on their own. Since 1993 the Alumni have donated over \$83,416 to the program.

FUNDS DONATED SINCE INCEPTION:

\$83,416

2024-25 DONATED:

\$2,280

2024-25 GLASSES DONATED:

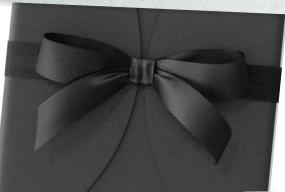
10 pairs

GLASSES DONATED TO DATE:

417 pairs









2024 PARTICIPANTS:

31

Alumni Wives Group

The Calgary Flames Alumni became league leaders with the launch of the Alumni Wives group in 2024-25. The group is championed by Tanya Glencross, Kary Otto, Sherrie Patterson and Jane Gelinas. The goal is to gather a group of likeminded women to form meaningful connections and impact the community in a positive way. These goals mirror what the Calgary Flames Alumni Association is all about and increases the reach of the Calgary Flames brand and impact on the community.

On April 1, the Alumni wives hosted their first formal luncheon for the group. A total of 31 ladies attended representing multiple generations of hockey families. Jessica Janzen provided a communication workshop to help the group begin to develop deep and meaningful connections. Donations were collected for **Highbanks Society**, a charity that receives no federal funding and is here to provide critical support to pregnant and parenting women ages 16-24 and their children. Highbanks moms have endured significant and intersecting traumas.



Alumni Partnerships



NHL First Shift Program

Jamie Macoun, Curtis Glencross and Dana Murzyn represented the Calgary Flames Alumni participating in the NHL/NHLPA FIRST SHIFT program. This program is designed to ensure a positive experience for new-to-hockey families. FIRST SHIFT is designed to facilitate entry into hockey by offering a program that is accessible, affordable, safe and most importantly fun!

This program takes away any intimidation as it relates to equipment requirements and rules of the game. Curtis and Jamie spend over 100 hours helping introduce families to the game of hockey from equipment fittings to on ice instruction and visiting with the families. The 2024-25 edition of the program saw 450 children register to try hockey for the first time. This was up from 405 children in 2023-24.

2025 FIRST SHIFT REGISTRANTS:

450

2024 FIRST SHIFT REGISTRANTS:

405

2025 TRY HOCKEY REGISTRANTS:

180

2024 TRY HOCKEY REGISTRANTS:

150



Flames Try Hockey Program

In addition to the NHL First Shift Program, the Flames Alumni also supported the Flames Try Hockey program by spending time on the ice with children that are new to the sport. The Calgary Flames Foundation in partnership with Hockey Calgary have created a program designed for families new to hockey, features a six-week series of one-hour on-ice sessions, providing a comprehensive introduction to the sport. It aims to reduce costs and enhance accessibility for those new to hockey.

SuperHEROS

Lead by Colin Patterson, members of the Calgary Flames Alumni were in attendance for all sessions of this years' SuperHEROS program. SuperHEROS is open to youth ages 7-17 with cognitive and physical challenges and like all HEROS programs is completely free.

Since becoming involved with HEROS/SuperHEROS, the Flames Alumni have helped create an incredible sense of community throughout the Calgary chapter. Many SuperHEROS parents never thought their child would have a place in hockey but seeing them skate with the NHL legends they grew up watching changed this narrative and created a world of opportunities they never thought possible.

Having an NHL Alumni hockey player telling them that they are hockey players makes them feel like there is a place for them in the game. The Alumni are on the ice interacting with the kids and spending time with the families.

SEASONAL HIGHLIGHTS:

Flames Alumni spent over 100 hours on the ice with SuperHEROS players last season.

For each SuperHEROS player, 10 people report experiencing a positive change in their lives. Their parents, teachers, siblings, and friends all benefit from the great work you are doing.

This year SuperHEROS brought a group of players from Calgary to Anaheim to participate in an American Special Hockey Association tournament. For some, it was the first time ever participating in a tournament.

Outside of the normal SuperHEROS programming, the Flames Alumni also sponsored the end of year banquet for players and coaches, and brought a group of SuperHEROS to the Alumni hockey school.



2024 DONATION:

\$15,000

2024 PARTICIPANTS:

72 SuperHEROS

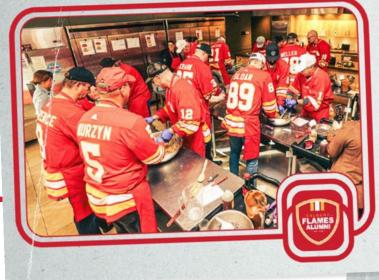
2024 ON-ICE SESSIONS:

26

2024 OFF-ICE SESSIONS:

3







Brown Bagging for Calgary's Kids

Brown Bagging for Calgary's Kids provides nutritious lunches prepared by volunteers all over the city daily. They want to ensure kids facing food insecurity at home head to school knowing they will receive nutritious lunches whenever they feel hungry. The food they provide is more than food. It is love, connection, care and the possibility of a future.

SEASONAL HIGHLIGHTS:

A total of 15 Alumni members were in the Brown Bagging for Calgary's Kids kitchen on October 23, 2024, included Lanny McDonald, Cory Sarich, Dana Murzyn, Robyn Regehr, Colin Patterson and Perry Berezan. The Alumni has made a three-year commitment of \$20,000 per year in support of the charity.

Calgary Flames Alumni including Matt Stajan, Robyn Regehr and Cory Sarich spent the morning of March 19, 2025 at Brown Bagging for Calgary's Kids. The group presented a check for \$20,000 as part of their ongoing commitment to support the charity. The Alumni made a total of 4,707 lunches that morning that were delivered to children across Calgary who need it.

2024 LUNCHES MADE:

8,336

CHILDREN FED:

7,500 for each day of Alumni participation

2024 DONATION:

\$20,000





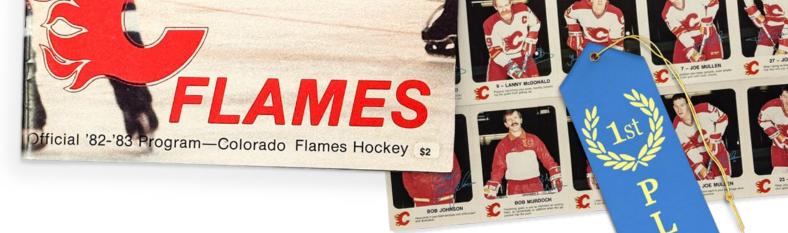
hand May 22 to officially cut the ribbon and the new expansion of the Ronald McDonald House was officially opened.

DONATED TO DATE:

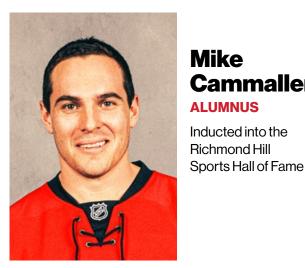
\$125,000



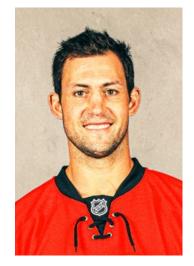
The Calgary Flames Alumni has donated \$125,000 towards the expansion and will have a room named after the group. The Alumni also provided a bubble hockey game for the games room at the house. This will allow families some time together to enjoy playing a game that is close to the Alumni's hearts.



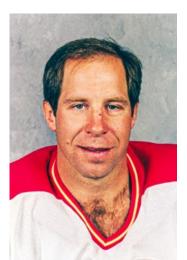
Awards & Recognitions



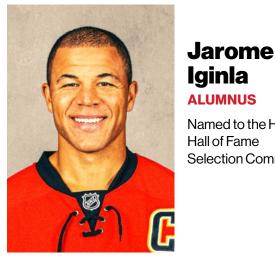
Mike Cammalleri ALUMNUS Inducted into the Richmond Hill



Cory Sarich ALUMNUS Inducted into the Ted Knight Saskatchewan Hockey Hall of Fame in July of 2024



Kelly Kisio ALUMNUS Inducted into the Alberta Hockey Hall of Fame in July of 2024



Iginla ALUMNUS Named to the Hockey Hall of Fame Selection Committee







Seasonal Highlights

SPECIAL OLYMPICS CALGARY

Lanny McDonald, Perry Berezan and Al Coates continued their long-time support of Special Olympics Calgary by attending the Breakfast with Champions event on October 21.

Our Alumni group has supported this cause for nearly 30 years, beginning with their time here as active hockey players.







ALBERTA CHILDREN'S HOSPITAL

On December 16 Lanny McDonald, Cory Sarich, Joel Otto, Dana Murzyn, Colin Patterson, Robyn Regehr, Martin Gelinas, Mike Stone, Jamie Macoun and Perry Berezan took part in the Children's Hospital CSEC Christmas Carnival.

The Alumni decorated stockings, played carnival games and decorated cookies alongside families at the Alberta Children's Hospital.

HOCKEY DAY IN CANADA: CANMORE

Hockey Day in Canada took place in Canmore January 16 to 18. Lanny McDonald, Colin Patterson, Curtis Glencross, Matt Stajan, Mason Raymond, Andrew Ference and Jay Bowmeester attended events with the Stanley Cup: Media initiatives, speaking engagements, school visits, hockey clinics, the festival and of course the Alumni game. It was a jam-packed weekend with our Alumni headlining the event.













Seasonal Highlights

CRESCENT HEIGHTS RINK

On March 1, Dana Murzyn and Mike Vernon supported the Calgary Flames Foundation at the Crescent Heights Outdoor Rink Opening Ceremony.



THE EDWARD VISIT

On April 9, Tim Hunter made a visit to The Edward to meet a special group of elderly Flames fans who have gathered to support the team for every game this season. The group has also sponsored 20 children in the Junior Flames program this spring. Tim handed out flags and cow bells and visited with the group.

RENFREW EDUCATIONAL SERVICES EASTER

On April 17, Tim Hunter, Brent Krahn, Jamie Macoun and Dana Murzyn attended the Renfrew Educational Services Easter Egg Hunt. The Flames Foundation is a huge supporter of Renfrew and the Alumni were happy to participate in this exciting event for the families.

PINERIDGE SPORT ZONE

On June 20, Tim Hunter and Cory Sarich supported the Flames Foundation at their funding announcement Pineridge Sport Zone.



Tim Hunter, Colin Patterson, Mike Commodore, Curtis Glencross, Dana Murzyn and Mason Raymond at the Stampede Parade • Colin Patterson at the Scotiabank Golf Tournament • Tim Hunter, Brendan Mikkelson, Colin Patterson, Archie Henderson, Lindsay Carson and Krys Kolanos at Jays Care Celebrity Golf Tournament • Tim Hunter at the Western Canada Professional Hockey Scouts Foundation Wall of Honour • Mike Rogers, Rich Preston, Craig Levie, Rob Kerr and Rick Skaggs at the Scott's Legacy Charity Golf Tournament • Brendan Mikkelson, Doug Barkley and Brent Krahn at the Hood on Horton Fundraiser • Rene Corbet, Krys Kolanos and Mike Cvik at the TEPF Legends for Learners Golf Tournament • Colin Patterson at the Shootout at the Meadows • Tim Hunter at the Power to Give Foundation fundraiser • Tim Hunter and Dana Murzyn at the Smithers Celebrity Golf Tournament • Colin and Sherri Patterson at the Mid-Summer Classic Benefit • Joel Otto at the Rogers Charity Classic • Theo Fleury and Colin Patterson at the Breaking Free Foundation Golf Tournament Dana Murzyn and Joel Otto with the Flames Partnership Draft Party award winners
 Curtis Glencross at the KidsPlay Foundation Camp
 Tim Hunter, Colin Patterson and Matt Stajan at the Chinatown Street Festival • Colin Patterson and Matt Stajan at the Advanced Orthomolecular Research Fundraiser • Mike Cvik, Lindsay Carson, Brent Krahn and Archie Henderson at the Imperial Oil United Way Golf Tournament • Joel Otto and Tim Hunter at the Italian Open Tim Hunter and Brendan Mikkelson at the 10th Anniversary Flames Sports Bank Fundraiser
 19 Flames Alumni at the Calgary Flames Celebrity Charity Golf Tournament • Tim Hunter, Mike Cvik and Archie Henderson at the Veterans Food Bank Golf Tournament • Dana Murzyn, Colin Patterson and Jamie Macoun at the Premier Cards event • Mike Vernon with Grant Fuhr at the Calgary Canucks Battle of Alberta event • Colin Patterson and Jamie Hislop at all

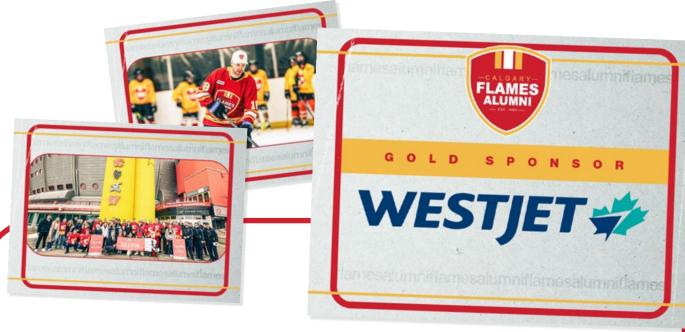
Jamie Macoun and Colin across Calgary in support Warrener, Tim Hunter and Bonfire · Colin Patterson, the Flames Partnership at the Ronald McDonald Coca-Cola Customizable Patterson at the Seeing Ice and Curtis Glencross at the Morris Lukowich and Krys School • Dana Murzyn Partnership Shinny game and Colin Patterson at 18 Alumni at the Calgary Poker Tournament • Lanny



Curtis Glencross, Dana Murzyn, Patterson out at Nissan Dealerships of a new multi-year partnership • Rhett Jamie Macoun at the Calgary Flames Tim Hunter and Rhett Warrener at Fantasy Draft • Lanny McDonald House . Lanny McDonald at the Can event • Perry Berezan and Colin Dogs Fundraiser • Jamie Macoun Cowboys Watch Party • Brent Krahn, Kolanos at the Northcott Prairie and Mason Raymond at the Flames · Lanny McDonald, Jamie Macoun the Wilder Institute/Calgary Zoo • Flames Ambassadors' Celebrity McDonald, Jamie Macoun, Colin

Patterson, Dana Murzyn and Joel Otto at the SmartFlyer Hockey game at Lake Louise • Perry Berezan at the Tim Hortons Special Olympics Fundraiser • Brent Krahn and Morris Lukowich at World Read Aloud Day • Cory Sarich, Brent Krahn, Sean Selmser and Terry Johnson at the Country 105 Caring for Kids Radiothon • Colin Patterson at the Cellar Showdown • Lanny McDonald, Curtis Glencross, Colin Patterson and Tim Hunter at Flames Top Shelf events • Colin Patterson at Strathcona Resources' 5th Annual Charity Casino and Poker Night • Jamie Macoun and Dana Murzyn at the Calgary Auto Show • Lanny McDonald and Colin Patterson on the Premium Partners Road Trip • Colin Patterson, Krys Kolanos and Brendan Mikkelson at the Follow the Flames Road Trip • Tim Hunter, Duane Sutter, Dana Murzyn and Jamie Hislop at the Kids Cancer Care Floor Hockey Tournament • Brendan Mikkelson and Mike Cvik at the All In For Kids Charity Poker Tournament • Jamie Macoun, Brent Krahn and Tim Hunter at the Grand Prairie Storm Fundraiser • Colin Patterson, Jamie Macoun, Matt Stajan and Rhett Warrener at the Flames Season Ticket Member Renewal event • Matt Stajan at the Drumheller U18 Provincial Championships · Dana Murzyn and Tim Hunter at the Michelob Ultra Watch Party · Matt Stajan and Mason Raymond at the Indigenous Youth Inspiration Day · Lanny McDonald, Curtis Glencross and Theo Fleury in support of the Crossfield bit for Kraft Hockeyville • Lanny McDonald at the Minor Hockey Shootout Finals Robyn Regehr, Matt Stajan and Rhett Warrener at the Dentons Hockey Draft Party
 Curtis Glencross and Archie Henderson at the One Last Drive for Healthcare Golf Tournament • Lanny McDonald, Doug Gilmour, Colin Patterson and Joel Otto at the Edge Legacy Dinner • Dana Murzyn and Tim Hunter at the Copperbelt Classic Golf Tournament • Lanny McDonald, Colin Patterson, Steve Bozek, Joel Otto and Perry Berezan at the Castlegar Sunfest Tournament Colin Patterson, Terry Crisp and Rick Skaggs at the 75th Anniversary Cerebral Palsey Kids and Families Fundraiser
 Brendan Mikkelson at the Calgary Firefighters Fire Truck Pull Fundraiser • Brad Ference, Jeff Schultz, Krys Kolanos and Archie Henderson at the 5th Annual Theo Roelofsen T-Cup Hockey Tournament • Dana Murzyn at the Children's Cottage Society's Clays for a Cause • 20 Flames Alumni at the Rocky Mountain Rotary Classic • Dana Murzyn and Rhett Warrener at the NHL Draft Party hosted by the Calgary Flames • plus many more!



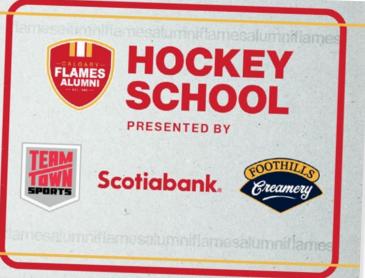


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2024-25 Calgary Flames Alumni Community Report

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