

CELEBRATING OVER 30 YEARS AND  
OVER \$3 MILLION RAISED FOR CHARITY



IN SUPPORT OF



Operating under the Calgary Cerebral Palsy Association



## A LETTER FROM THE CO-CHAIRS

Hey Folks, we'd like to welcome you back to the 31<sup>st</sup> annual Calgary Flames Alumni Masters golf tournament. To give you a recap we hosted a very special event last year. Not only was it the 30th anniversary of the Masters but we also had many members of the Calgary Flames 1989 Stanley Cup winning team. From coaches, managers to players it was great to see everyone and how excited they were to spend some time together celebrating their 35th anniversary of the championship. We also had a very special guest make an appearance during the reception with none other than the Stanley Cup showing up. It's truly an amazing trophy that means so much to the people and country here in Canada.

On the Flames Alumni front we have been busy with a significant donation to the new Ronald MacDonald house which will have a Calgary Flames Alumni room. We made a \$20,000 donation and also helped physically make thousands of lunches with Brown Bagging For Calgary Kids. Numerous members also participated in Super Hero's for kids and numerous charity hockey games including one in Deline, NT. Keep up the good work Alumni.

Back to golf, we have picked a day for the event and it's Thursday May 29th, 2025 at Priddis Greens. This year we will continue our partnership with CP kids and families and their Adapted Bike program. With the help of everyone involved we were able to raise and donate 225k which was a huge success in 2024 and we look to continue this momentum. We are looking forward to seeing everyone again and having a great time.

A handwritten signature in black ink, appearing to read 'R. Regehr' with the year '2024' written below it.

**Robyn Regehr**  
Flames Alumni Masters Tournament Co-Chair





## CALGARY FLAMES ALUMNI MASTERS GOLF TOURNAMENT



For over 72 years, Cerebral Palsy Kids & Families has been a leader in the disability community, providing support, resources, and opportunities to families and children living with physical disabilities. We are more than an organization – we are a community, an extended family, and a lifeline to families in need. We share in the experience of having children living with a physical disability; and we continually work to achieve the vision that all children and families living with disabilities experience an inclusive, abundant, and happy life.

Your generous sponsorship will go directly towards supporting children living with physical disabilities, helping them experience the simple joy of riding a bike by participating in our nationally recognized Adapted Bike Program. Annually, approximately 500 children receive adapted bicycles through our program, and the need is continually growing. Funds raised from this year's event will be put directly towards the Adapted Bike Program, addressing the increased demand not only for bikes, but

the critical support and resources CP Kids & Families offers through our crisis funding and adapted equipment funding as well. Our unique recycling approach not only highlights sustainability, but the maximizing of donor funding, as one bike is continually re-built and re-used by at least 10 children throughout its lifespan.

Sponsorship will ensure the longevity of the Adapted Bike Program, while enabling the expansion of our other subsidiary bike programs, including the Adapted Adventure Library, our Adapted Bike Shop and the Learn to Ride program. Continued funding will help CP Kids & Families both grow and sustain our program through the addition of adapted tandem e-bikes while promoting inclusion and awareness in recreational activities.

Please help CP Kids & Families continue to Light Up A Child's Life. To learn more about our programs and services, go to [www.calgarycp.org](http://www.calgarycp.org) or email us at [sheralee@calgarycp.org](mailto:sheralee@calgarycp.org).

### FAST FACTS

- **128 children** living with physical disabilities participated in the Learn to Ride Program in 2022
- The average cost of an adapted bike is **\$2,500.00**
- In 2023, **256 participants** received a new bike through the Adapted Bike Program, with **497 members total** participating in the program
- **2024** will be the **25th year** of CP Kids and Families' Adapted Bike Program
- Annually, the Adapted Bike Program costs **\$250,000.00 to operate**
- There are approximately **600 adapted bicycles** in the Adapted Bike Program
- CP Kids & Families was established in 1951 and now has **over 900 members**
- There are almost **200 pieces of adapted equipment** in the equipment loan program
- **75 families** took part in our Adapted Adventure Library Adventure days in summer 2023
- CP Kids & Families has **170 active volunteers**



## 2025 SPONSORSHIP PACKAGE

[WWW.CALGARYFLAMESALUMNI.COM](http://WWW.CALGARYFLAMESALUMNI.COM)



## SPONSORSHIP OPPORTUNITIES

**THANK YOU** for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to Online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Team golf prizes
- Sponsor recognition

The golf tournament will be hosted at Priddis Greens on **Thursday May 29, 2025**

### **TTTT MASTER SPONSOR** \$9,000

- Four playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

### **TTT MAJOR SPONSOR** \$4,750

- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

### **TT CART SPONSOR** \$4,500

- Only 2 available
- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage on 45/Sponsor carts on either the Hawk or Raven course
- Verbal acknowledgement of company representative at tournament

### **T HOLE SPONSOR** \$2,100

- One playing spot with Flames Alumnus on each team
- Invitation to Online auction
- On course signage at sponsored hole

For Questions please contact Shannon McMaster  
Shannonmcmaster20@gmail.com

## 2025 SPONSORSHIP PACKAGE

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