

CELEBRATING 30 YEARS AND
OVER \$3 MILLION RAISED FOR CHARITY

1993


**ALUMNI
MASTERS**

2024

ATB

30TH ANNIVERSARY

IN SUPPORT OF

**CPKids
& Families**
Light up a Child's Life®

Operating under the Calgary Cerebral Palsy Association



A LETTER FROM THE CO-CHAIRS

This year we are celebrating the 30th anniversary of the Flames Alumni Masters golf tournament. Lots has changed in that time. I will always love you by Whitney Houston was the number 1 song. People in fashion were wearing plaid/silk shirts and Doc Martin's. At the movies we were watching Jurassic Park and Mrs Doubtfire. The Blue Jays won the World Series and 1993 was the last time a Canadian based team won the Stanley Cup (let's hope that changes this year). ATB has stepped up and become the new presenting sponsor of the Masters

With that being said some things stay the same and the Masters is back. The event will be held on Thursday, May 30th at Priddis Greens. We will again be donating all funds to the CP Kids Adapted Bike program and look forward to your participation. For sponsors that have been with us over the years we want to thank you for your continued support. For new sponsors we want to say welcome and we look forward to hosting you.

Two handwritten signatures in black ink. The first signature is 'Robyn Regehr' and the second is 'Mike Commodore'.

Robyn Regehr and Mike Commodore
Flames Alumni Masters Tournament Co-Chairs





CALGARY FLAMES ALUMNI MASTERS GOLF TOURNAMENT



For over 72 years, Cerebral Palsy Kids & Families has been a leader in the disability community, providing support, resources, and opportunities to families and children living with physical disabilities. We are more than an organization – we are a community, an extended family, and a lifeline to families in need. We share in the experience of having children living with a physical disability; and we continually work to achieve the vision that all children and families living with disabilities experience an inclusive, abundant, and happy life.

Your generous sponsorship will go directly towards supporting children living with physical disabilities, helping them experience the simple joy of riding a bike by participating in our nationally recognized Adapted Bike Program. Annually, approximately 500 children receive adapted bicycles through our program, and the need is continually growing. Funds raised from this year's event will be put directly towards the Adapted Bike Program, addressing the increased demand not only for bikes, but

the critical support and resources CP Kids & Families offers through our crisis funding and adapted equipment funding as well. Our unique recycling approach not only highlights sustainability, but the maximizing of donor funding, as one bike is continually re-built and re-used by at least 10 children throughout its lifespan.

Sponsorship will ensure the longevity of the Adapted Bike Program, while enabling the expansion of our other subsidiary bike programs, including the Adapted Adventure Library, our Adapted Bike Shop and the Learn to Ride program. Continued funding will help CP Kids & Families both grow and sustain our program through the addition of adapted tandem e-bikes while promoting inclusion and awareness in recreational activities.

Please help CP Kids & Families continue to Light Up A Child's Life. To learn more about our programs and services, go to www.calgarycp.org or email us at sheralee@calgarycp.org.

FAST FACTS

- **128 children** living with physical disabilities participated in the Learn to Ride Program in 2022
- The average cost of an adapted bike is **\$2,500.00**
- In 2023, **256 participants** received a new bike through the Adapted Bike Program, with **497 members total** participating in the program
- **2024** will be the **25th year** of CP Kids and Families' Adapted Bike Program
- Annually, the Adapted Bike Program costs **\$250,000.00 to operate**
- There are approximately **600 adapted bicycles** in the Adapted Bike Program
- CP Kids & Families was established in 1951 and now has **over 900 members**
- There are almost **200 pieces of adapted equipment** in the equipment loan program
- **75 families** took part in our Adapted Adventure Library Adventure days in summer 2023
- CP Kids & Families has **170 active volunteers**



2024 SPONSORSHIP PACKAGE

WWW.CALGARYFLAMESALUMNI.COM



SPONSORSHIP OPPORTUNITIES

THANK YOU for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to Online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Team golf prizes
- Sponsor recognition

The golf tournament will be hosted at Priddis Greens on **Thursday May 30th, 2024**

TTTT MASTER SPONSOR \$9,000

- Four playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

TTT MAJOR SPONSOR \$4,750

- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

TT CART SPONSOR \$4,500

- Only 2 available
- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage on 45/Sponsor carts on either the Hawk or Raven course
- Verbal acknowledgement of company representative at tournament

T HOLE SPONSOR \$2,100

- One playing spot with Flames Alumnus on each team
- Invitation to Online auction
- On course signage at sponsored hole

For Questions please contact Shannon McMaster
Shannonmcmaster20@gmail.com

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