

2022-23 CALGARY FLAMES ALUMNI COMMUNITY REPORT







The Calgary Flames Alumni—founded in 1993—is one of the oldest Alumni chapters in professional hockey. They are here to help those in need and make an impact in the community having raised millions of dollars for charity. There are currently more than 150 Alumni who have decided to call Calgary home.

Thank you for your support of the Calgary Flames Alumni. We hope you take the time to review the 2022-23 Calgary Flames Alumni Community Report.

COMMUNITY IMPACT





OVER \$4,300,000 DONATED

to southern Alberta charities since inception.

CALGARY FLAMES ALUNNI EXECUTIVE COMMITTEE

Jamie Macoun PRESIDENT Perry Berezan DIRECTOR Lanny McDonald DIRECTOR Tim Hunter DIRECTOR Joel Otto DIRECTOR Jay Reid CORPORATE SECRETARY Rick Skaggs director and treasurer Peter Allen DIRECTOR Matthew Stajan DIRECTOR Pat Halls DIRECTOR Martin Gelinas DIRECTOR Robyn Regehr DIRECTOR Sean Selmser DIRECTOR Colin Patterson DIRECTOR Curtis Glencross DIRECTOR Peter Hanlon DIRECTOR Tonya Mitschke Manager, Alumni relations



DONATIONS

DONATION/SPONSORSHIPS 2022-23	AMOUNT
Cure Cancer Foundation	\$100,000
Calgary Special Olympics DONATION TO REPLACE ALL OF THEIR FLOOR HOCKEY EQUIPMENT	^{\$} 30,000
Junior Flames Program Flames alumni as guest coaches	^{\$} 27,000
HEROS Hockey	\$15,000
Brown Bagging for Calgary Kids (BB4CK)	\$ 20,00 0
Foothills County Hospice Society окотокs	^{\$} 7,500
Alberta Hockey Hall of Fame Induction sponsorship	^{\$} 6,500
Calgary Blind Hockey Association	\$ 5,000
The Mustard Seed donation on behalf of the springbank high school benefit hockey game	^{\$} 5,000
KidSport PART ONE OF A \$15,000 RE-COMMITMENT	^{\$} 5,000
Girls in Sports—Calgary	\$5,000
Senator Patrick Burns Robotics Club Team.	\$5,000
Innisfail & Area Food Bank	\$2,500
Calgary Foundation/GP Mental Health	\$2,500
2nd Annual Scott Laird Legacy Golf Tournament	\$2,000
Alberta Sports Hall of Fame Golf Tournament TEAM ENTRY	^{\$} 700
Calgary Old Time Hockey Players Associat wild GAME DINNER TABLE PURCHASE	ion \$640
Mito Canada Foundation Spin Event	\$500



PROGRAMS



FUNDS RAISED ^{\$}188,600

WITH **SIDO,000** GOING TO THE CURE CANCER FOUNDATION



Toast of the Town

On November 10, 2022, the Calgary Flames Alumni celebrated Lanny McDonald's legendary contributions to the sport of hockey as well as his community service. Lanny was a legend who had inspired so many and really was the "Toast of the Town."

The proceeds of the event benefited the Cure Cancer Foundation in support of Blood Cancer Research at the University of Calgary and the Calgary Cancer Centre as well as Cerebral Palsy Kids & Families and additional Flames Alumni charitable beneficiaries.

The Cure Cancer Foundation is a new grassroots movement that was founded by a group of people with decades of experience in raising funds for cancer research and treatment here in Alberta. The primary goals are to raise money for cancer research and to end the serious battles people face every day from the moment they hear "you have cancer". They are passionate about finding a cure and enhancing the lives of Albertans dealing with the disease and partner with Cancer Centres, other Cancer Foundations and Universities to drive the push to cure cancer.

Cerebral Palsy Kids & Families are a family-focused community leader that provides support, resources, and opportunities to children and families living with physical disabilities, including cerebral palsy, throughout their life journey. They offer a range of programs and events that create a positive and consistent support system for families, and provide opportunities for kids to experience the simple joys of being a kid.

The night saw many great Calgary Flames Alumni come together to raise money for great causes and celebrate an amazing teammate and mentor.







^{\$}165,000

FUNDS RAISED TO DATE \$1,900,000



Glencross Invitational

2022 saw the 9th Annual Glencross Invitational take place. This years' event looked a little different as it included a charity hockey camp. This was followed by the famous poker event.

Previously the Glencross Invitational Bronc Riding, the committee chose to send the broncs to pasture and instead feature a charity hockey camp. Four teams faced-off for the Glencross Charity Camp Championship, with players lining up next to some of the best to ever play the game.

Following the tournament, the cards were shuffled and the chips ready as sponsors and celebrities took their seat at the table for the 9th annual Glencross Celebrity Charity Poker Event. All proceeds from the Glencross Invitational Charity Camp and Poker Event were donated to the Hockey Alberta Foundation and Ronald McDonald House Charities Alberta. This years' event raised \$165,000. To date the Glencross Invitational has raised 1.9 million.











Calgary Flames Alumni Hockey School

PRESENTED BY





Scotiabank.

The Calgary Flames Alumni held their inaugural Hockey School in the summer of 2020.

The goal of the Calgary Flames Alumni Hockey School is to offer families a reasonably priced option to keep kids active and engaged in the sport of hockey.

This camp also allows the alumni group to re-connect and give back to the community by sharing their knowledge of the game. The 2022 Hockey School saw 16 different members of the Calgary Flames Alumni out over the course of 2 weeks to spend time on the ice with participants.



FUNDS RAISED

^{\$}3,100,000

FUNDS RAISED 2023 \$150,000



Alumni Masters

PRESENTED BY



WILLOW TARK WINES & SPIRITS

2023 marked the 29th year of the Calgary Flames Alumni Masters Tournament. To date the event has raised over \$3.1 million dollars. The Masters Tournament, presented by Willow Park Wine and Spirits, is an annual charity golf tournament hosted by the Alumni. 100% of the proceeds from this years' tournament directly supported Cerebral Palsy Kids and Families and their Adapted Bike Program. The 2023 event raised \$150,000.

The Alumni Masters has also provided a specific time each year for alumni to gather together and engage. This is helpful in creating the strong knit community the Alumni in Calgary have created. Fifty different alumni participated in this year's event.

Cerebral Palsy Kids & Families provide family-focused support, resources, programs and opportunities to Calgary area individuals and families living with physical disabilities. In response to the largest community needs, they have successfully developed flagship programs including their Family Support, Adapted Bike, Equipment Loan and Technology Support programs. Over the past nine years, with the help of the Calgary Flames Alumni Masters Tournament, over 1,500 kids living with a physical disability have experienced the simple joy of riding a bike. Funds raised from this year's event will be used to expand the Adapted Bike and Equipment Program which is the largest of its kind in North America.











Alumni Toy Drive

IN PARTNERSHIP WITH



December 2022 saw the Alumni host their 5th Annual Alumni Toy Drive. In partnership with the Calgary Police Youth Foundation, Women In Need Society, and new this year Woods Homes, the Alumni are able to help families have a Christmas that they would not otherwise be able to provide.

The Alumni put together Hampers for 20 families handpicked by the Calgary Police Youth Foundation and together with CPS officers delivered the hampers on Christmas Eve.

The Calgary Police Youth Foundation is a registered charity committed to keeping Calgary's youth safe from crime and victimization. Through the Programs funded by the Calgary Police Youth Foundation and delivered by the Calgary Police Service and other community partners, over 30,000 youth annually are provided with education, crime prevention, early intervention, and risk reduction resources intended to support a crime free life.

By connecting with youth in their developmental years we can ensure that they receive emotional and practical support at a time in their lives when it is most impactful. With your help, we can forge a promising future where children and youth can thrive and become responsible citizens.

A large number of items are donated to WINS (Women In Need Society). The charity will set the toys up at one of their locations and women accessing the program can come down and choose a gift for their child.

Founded in 1992, Women in Need Society (WINS) is Calgary's homegrown thrift charity, providing basic needs resources and support to women and their families.

This year was the first year the Alumni were able to partner with Woods Homes. Wood's Homes is a mental health centre. They provide treatment and support for children, young people, adults and families with mental health needs.





PARTICIPANTS 2023 315



Jr. Flames Program

PRESENTED BY



The Calgary Flames Foundation, the Calgary Flames Alumni, and Hockey Calgary have partnered to offer the Jr. Flames Hockey Program. The 8-week game play program will be open to players who have graduated from a try hockey program or at minimum have basic skating and hockey skill. This program was designed to help bridge the gap between the introduction to hockey programs and the registration into a fully immersive hockey program.

The alumni provided coaches for each of the sessions during the eight weeks of the program. During the 2023 season 17 different alumni participated, sharing their knowledge and excitement for the game.

The second season saw 315 kids register. This was an increase of over 100 kids from the inaugural season.



PARTNERSHIPS

DONATED 2022-23 \$15,000

71 SUPERHEROS
23 ON-ICE SESSIONS
3 OFF-ICE SESSIONS
2+ ALUMNI/SESSION
235 VOLUNTEERS, FAMILY MEMBERS & ATHLETES AT THE YEAR END

BANQUEST



SuperHEROS



Lead by Colin Patterson, members of the Calgary Flames Alumni were in attendance for all sessions of this years' SuperHEROS program. SuperHEROS is open to youth ages 7-17 with cognitive and physical challenges and like all HEROS programs is completely free. Since becoming involved with HEROS/SuperHEROS, the Flames Alumni have helped create an incredible sense of community throughout the Calgary chapter. Many SuperHEROS parents never thought their child would have a place in hockey but seeing them skate with the NHL legends they grew up watching changed this narrative and created a world of opportunities they never thought possible. Having an NHL alumni hockey player telling them that they are hockey players makes them feel like there is a place for them in the game.

The Alumni are on the ice interacting with the kids and spending time with the families. In 2023 the Calgary Flames Alumni donated \$15,000 to the Super HEROS program. A portion of these funds facilitated bringing a team of SuperHEROS from Calgary to Red Deer to face off against a SuperHEROS team from Edmonton, giving the players a chance to see a new arena, meet new mentors and experience the thrill of travelling to an away game.



PARTNERSHIPS

PARTICIPANTS



AN INCREASE OF 70 CHILDREN FROM 2022



NHL First Shift





Jamie Macoun and Curtis Glencross represented the Calgary Flames Alumni participating in the NHL/NHLPA FIRST SHIFT program. This program is designed to ensure a positive experience for new-to-hockey families. FIRST SHIFT is designed to facilitate entry into hockey by offering a program that is accessible, affordable and safe and most importantly fun!

This program takes away any intimidation as it relates to equipment requirements and rules of the game. Curtis and Jamie spend over 100 hours helping introduce families to the game of hockey from equipment fittings to on-ice instruction and visiting with the families. The 2022-23 edition of the program saw 280 children register to try hockey for the first time. This was up from 210 children in 2021-22.



DONATED 2022-23 \$40,000

20 Alumni participating

4,500 LUNCHES PREPARED



Brown Bagging for Calgary's Kids



Brown Bagging for Calgary's Kids provides nutritious lunches prepared by volunteers all over the city daily. They want to ensure kids facing food insecurity at home head to school knowing they will receive nutritious lunches whenever they feel hungry. The food they provide is more than food. It is love, connection, care and a possibility of a future.

The Calgary Flames Alumni visited the kitchen in October of 2022 and again in March of 2023. They donated a total of \$40,000 to help provide food as well as equipment for their new kitchen space. Over 20 different alumni participated and 4,500 lunches were prepared.







2023

SCHOOLS REGISTERED 57 SEEING 2,100 STUDENTS IMPACTED





NHL Future Goals

The Future Goals—Hockey Scholar program is designed to leverage STEM in hockey to create a fun and memorable learning experience. The program is designed for K-12 students, with online digital courses that leverage highly interactive gameplay and the sport of hockey to reinforce key concepts like scientific thinking and data analysis, exposing students to foundational STEM concepts through real-life applications.

The Calgary Flames Alumni lead by Mason Raymond have supported the program since its launch in Calgary. Alumni have made in-school visits, participated in trivia games, provided recorded welcome and content focused videos and hosted students at the Scotiabank Saddledome. Last season, 57 schools registered for the program, ultimately impacting 2,100 students in southern Alberta.

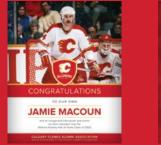
Goal on Sight

Goal on Sight is a program the Calgary Flames Alumni have run since their inception. They work directly with the Alberta Children's Hospital and other healthcare professionals to identify children who require glasses but their families do not have the resources to purchase them on their own. Since 2023 the Alumni have donated over \$4,400 to the program

DONATED IN 2023 \$4,400



AWARDS





ALUMNI IN THE COMMUNITY





- Jamie Macoun inducted into the Alberta Hockey Hall of Fame JULY 2022
- Mike Vernon, Jarome Iginla, Lanny McDonald and Peter Maher were awarded the Queen's Platinum Jubilee medals, which is given to those who have made significant contributions to their province 2022 | CURTIS GLENCROSS AND ROBYN REGEHR
- Mike Vernon named to the Hockey Hall of Fame

2023



Stampede Parade

JULY 2022 | COLIN PATTERSON, JAMIE MACOUN, CURTIS GLENCROSS AND MASON RAYMOND

Sutter Fund Golf Classic

JULY 2022 | COLIN PATTERSON, RHETT WARRENER, JASON WEIMER AND CURTIS GLENCROSS

This tournament raised over \$150,000 for the Sutter Fund.

> Hoods On Horton Veterans Association Food Bank

AUGUST 2022 | BRENT KRAHN

> Chinatown Street Festival

AUGUST 2022 | COLIN PATTERSON AND CURTIS GLENCROSS The Alumni participated in the parade, opening ceremonies and signed autographs for fans.

> Brian Burke's Targets for Kids BENEFITTING KIDSPORT AUGUST 2022 | TIM HUNTER

Flames Sports Bank Outfitting Days AUGUST 2022 | TIM HUNTER AND COLIN PATTERSON The Alumni helped kids and families find equipment that fits for their respective sport.

> Pride Parade

SEPTEMBER 2022 | MIKE CVIK AND THE ALUMNI

Flames Thank You Golf Event SEPTEMBER 2022 | FLAMES ALUMNI







Flames Celebrity Charity Golf Classic

SEPTEMBER 2022 | JAMIE MACOUN, CURTIS GLENCROSS, LANNY McDONALD, ROBYN REGEHR, THEO FLEURY, CORY SARICH The Alumni attended both the lunch and golf day functions.

> Flames Pre-Season

>

SEPTEMBER 2022 | DANA MURZYN, CURTIS GLENCROSS AND ALUMNI Alumni participated in autographs on the concourse to help welcome fans back for all pre-season games.

Alzheimer's Calgary Walk and Run

This event raised over \$210,000 with over 1,200 participants

> CSEC Partner Hockey Pool

OCTOBER 2022 | LANNY McDONALD, MIKE VERNON AND ROBYN REGEHR

> Special Olympics Breakfast of Champions

OCTOBER 2022 | LANNY McDONALD, JAMIE MACOUN AND PERRY BEREZAN The Alumni presented the organization with a cheque for 30,000.

Pizza Pig Out BENEFITTING KIDSPORT CALGARY OCTOBER 2022 | ALUMNI MEMBERS

> Hockey Helps the Homeless

NOVEMBER 2022 | JAMIE MACOUN, CURTIS GLENCROSS, CORY SARICH, MIKE ROGERS, ZACK SMITH AND DENNIS POLONICH

This event raised funds for YWCA of Calgary, Inn from the Cold, Trellis Society and Habitat for Humanity Southern Alberta.

Kids Cancer Care Family Skate

NOVEMBER 2022 | MICKI DUPONT, RYAN STONE, NEAL COULTER, MASON RAYMOND AND TYLER SLOAN

Alumni spent time with the families, signed autographs and took photos with fans.





Sledge Skate of Hope

JANUARY 2023 | JAMIE MACOUN AND MASON RAYMOND

The Alumni joined Tyler McGregor for his skate at Bowness Park where he worked to complete his Alberta leg of his skate. Tyler is visiting 10 provinces skating his sled a combined 420 km in the hopes of raising \$100,000 for the Terry Fox Foundation.

Flames Ambassadors' Charity Poker Tournament

JANUARY 2023 $\,|\,$ 15 ALUMNI MEMBERS INCLUDING LANNY McDONALD, CORY SARICH, THEO FLEURY AND BRIAN McGRATTAN

> World Read Aloud Day

FEBRUARY 2023 | BRENT KRAHN Brent read his favourite stories to three different classes at Cooper's Crossing Elementary School in Airdrie.

Mito Spin Fundraiser

FEBRUARY 2023 | BRENDAN MIKKELSON, MATT CLIMIE AND COLIN PATTERSON The Alumni participated in the fundraiser and donated a ticket package to help raise additional funds. This fundraiser helps support those living with motochondrial disease.

> Power Play Program

MARCH 2023 \parallel JAMIE MACOUN, COLIN PATTERSON, JOEL OTTO, MATT STAJAN AND CORY SARICH

Alumni had a chance to chat with kids and the officers and help support the program by giving the kids an excellent wrap up to their hockey season.

Flames Road Trip with the Fan960

MARCH 2023 | COLIN PATTERSON, JOEL OTTO, MATT STAJAN AND CORY SARICH The Alumni hosted guests in Dallas and Minnesota.

Community Scholarship Follow-up Visit

MARCH 2023 | JAMIE MACOUN AND ROBYN REGEHR

The Alumni visited Senator Patrick Burns and the all-girls robotics team to see how the money from the \$5,000 per year sponsorship had impacted the team thus far. They were able to see the robots in action and learn from the participants the importance of teamwork, kindness and support for fellow competitors. They are the only Junior High All-Girls Robotics Club in all of Alberta.

This program combines the concepts of STEM along with teamwork and competition while emphasizing the value of others and respecting individuals and the community.





> All for Kids Poker Tournament

APRIL 2023 | BRENT KRAHN, MIKE CVIK, RAY SCHULTZ AND BRENDAN MIKKELSON The Alumni have been supporting this event for the past 10 years. The tournament raises funds for Kids Up Front who helps to create joy, promote inclusion and strengthens communities by connecting children and families to enriching experiences. More than 648,000 tickets including Calgary Flames, Hitmen, Stampeders, Roughnecks and Wranglers have been distributed to children in southern Alberta.

> McHappy Day

MAY 2023 | RENE CORBET, BRANT KRAHN, MORRIS LUKOWICH, SEAN SELMSER, JEFF SCHULTZ, ARCHIE HENDERSON AND TIM HUNTER

The Alumni assisted at several McDonald's locations across the city in this fundraiser where McDonald's donates a portion of all menu items sold all day to Ronald McDonald House.

Marda Loop Pump Track

MAY 2023 | DANA MURZYN, JOEL OTTO, TIM HUNTER AND BRENT KRAHN The Alumni attended the announcement event in support of the Calgary Flames Foundation. They were available for autographs and photos with fans.

Breaking Free Foundation Emergency Fundraiser

MAY 2023 | LANNY McDONALD, COLIN PATTERSON AND THEO FLEURY The Alumni helped raise funds for therapy grants for those struggling with their mental health.

> Fire it Up for Mental Health Fundraiser

MAY 2023 | COLIN PATTERSON

Colin helped sell firewood bundles with 50% of the proceeds going to the Breaking Free Foundation.

> Arthritis Association Ambassador

2023 | TIM HUNTER

Tim has partnered with the Arthritis Association and will now be their ambassador. He will support from a social media and live event aspect. Tim is excited to begin this new partnership as he is closely linked to the cause.

Canmore and Area Health Foundation Charity Golf Tournament

JUNE 2023 | LINDSAY CARSON



Trail Appliances BBQ

IN SUPPORT OF BROWN BAGGING FOR CALGARY'S KIDS JUNE 2023 | COLIN PATTERSON, MIKE CVIK, TIM HUNTER, BRENDAN MIKKELSON, DUANE SUTTER AND DANA MURZYN

The Alumni served up burgers and hot dogs at the Trail Appliances BBQ.

> Kalix Foundation Fundraiser

JUNE 2023 | MORRIS LUKOWICH

Morris participated in the Kalix Foundation Hockey Game Fundraiser. The Kalix Foundation raises money for disadvantaged kids that want to play hockey in Airdrie. The event raised \$39,841.44.

21st Annual Siksika Health Fair

JUNE 2023 | TIM HUNTER, MIKE COMMODORE, JAMIE MACOUN AND COLIN PATTERSON

The Alumni helped kick off the event by participating in a hot stove session and signing autographs for the attendees.

Rocky Mountain Rotary Classic Golf Tournament

JUNE 2023 | OVER 20 ALUMNI MEMBERS

Funds raised from the event will go to support the Glenbow Ranch Park Foundation's summer camp program.

Special Olympics Calgary Golf Tournament

JUNE 2023 | JAMIE MACOUN, PERRY BEREZAN AND MIKE CVIK

The Alumni participated in the charity's annual golf tournament to help raise funds for their programming. Jamie, Perry and Lanny have been supporting Special Olympics Calgary since their playing days in Calgary.

> Personalized Draftee Welcome Videos

JUNE 2023 | ALUMNI INCLUDING COLIN PATTERSON, JAMIE MACOUN, CURTIS GLENCROSS, MATT STAJAN AND LANNY McDONALD

The Alumni recorded personalized welcome videos for each of the draft picks selected at this years draft. Lanny McDonald is also recorded a video congratulating Mikael Backlund on his King Clancy nomination.



CHARITY Hockey games

Boundary Battle of Alberta

SEPTEMBER 2022 | JAMIE MACOUN, COLIN PATTERSON, MASON RAYMOND, CURTIS GLENCROSS, BRENT KRAHN, MARTIN GELINAS, RIC NATTRESS, DOUG GILMOUR, DANA MURZYN AND MIKE COMMODORE

The Alumni attended a dinner on September 8 in Lloydminster to raise funds for the junior hockey team, autograph sessions and an alumni game versus the Edmonton Oilers Alumni.

> High School Fundraiser

NOVEMBER 2022 | CHRIS HERPERGER AND TONY STILES

The Alumni participated in a high school fundraising game in Airdrie to raise funds for the Alberta Children's Hospital Foundation.

> Police vs. Fire Charity Hockey Game

NOVEMBER 2022 | CHRIS HERPERGER, BRENT GOGOL AND TONY STILES The Alumni helped raise funds for the Airdrie 1st Club and their initiative of putting hampers together for local families in need.

> 19th Annual Mustard Seed Fundraising Game DECEMBER 2022 | 18 ALUMNI MEMBERS

Lanny McDonald, Mason Raymond, Colin Patterson, Cory Sarich, Zack Smith and others participated in this fundraising game originally started by Lanny's son. It has continued since that day.

> RCMP vs. Fire Charity Hockey Game

JANUARY 2023 | RYAN STONE, JEFF SCHULTZ, MATIN SONNENBERG, KEVIN SMYTH AND TONY STILES

The Alumni helped raise funds for the Innisfail Food bank. They also donated \$5,000 to the charity at the event and provided toques and hats to the fans that attended.

> Blackfalds Charity Hockey Game

FEBRUARY 2023 | 17 ALUMNI MEMBERS

This event was auctioned off at the Calgary Flames Celebrity Charity Golf Classic to help raise money for the Calgary Flames Foundation. 17 different alumni participated with some notable names including Cory Sarich, Jamie Macoun, Troy Brouwer and Robyn Regehr. Eagle Builders bought the package and sent many follow up notes mentioning the success of the event and the impact the Alumni had not only on the event but the community as well.

> Chestermere Minor Hockey Charity Game

JUNE 2023 | 12 ALUMNI MEMBERS

Calgary Flames Alumni, joined by members of the Arizona Coyotes Alumni, participated in a charity hockey game to raise funds for Chestermere Minor Hockey. Names included Dana Murzyn, Wayne McBean, Tim Hunter and Brent Krahn. The event aimed to raise over \$60,000.







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