



CALGARY FLAMES ALUMNI
**COMMUNITY
REPORT**





Founded in 1993,

the Calgary Flames Alumni is one of the oldest Alumni chapters in professional hockey. They are dedicated to help those in need, make an impact in the community and they have raised hundreds of thousands of dollars for charity. There are currently more than 150 Alumni who have decided to call Calgary home.

Thank you for your support of the Calgary Flames Alumni. We hope you take the time to review the Calgary Flames Alumni 2021-22 Community Report.



OVER **\$4,000,000** DONATED

to southern Alberta charities
since inception.

C A L G A R Y F L A M E S A L U M N I
E X E C U T I V E C O M M I T T E E

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CALGARY FLAMES ALUMNI DONATIONS

DONATION/SPONSORSHIPS 2021-22	AMOUNT
Junior Flames Program.....	\$20,000
FLAMES ALUMNI AS GUEST COACHES	
Girls Hockey Calgary.....	\$5,500
FEMALE ALBERTA PROVINCIAL B CHAMPIONSHIPS-TITLE SPONSOR	
Calgary Blind Hockey Association-Donation	\$5,000
The Mustard Seed.....	\$5,000
DONATION ON BEHALF OF THE POSTPONED SPRINGBANK HOCKEY GAME	
Kidsport-Donation	\$5,000
(PART 3 OF A \$15,000 COMMITMENT)	
Women in Need Society (WINS).....	\$5,000
Cure Cancer Foundation.....	\$5,000
Airdrie First Club.....	\$5,000
Springbank High School.....	\$2,000
CHASE HUDYE MEMORIAL SCHOLARSHIP	
Alberta Sports Hall of Fame Golf Tournament.....	\$700
TEAM ENTRY	

MAJOR DONATIONS/SPONSORSHIPS TO DATE	AMOUNT
Calgary Blind Hockey Association TO DATE	\$35,500
Special Olympics Uniforms	\$30,500
Kidsport Calgary	\$30,000
Brown Bagging for Calgary Kids	\$20,000
Mustard Seed	\$15,000
Gordie Howe Cares	\$22,000
30 Children's Society	\$10,000
Dinos 5th Quarter.....	\$7,750
Alberta Children's Hospital May	\$5,000
Heros Hockey	\$5,000
United Way	\$5,000
Canadian Breast Cancer Foundation	\$5,000
Alberta Sexual Assault Support JUNE 2017.....	\$2,500

CALGARY FLAMES ALUMNI PROGRAMS

Calgary Flames Alumni Hockey School

PRESENTED BY



Scotiabank®



The Calgary Flames Alumni held their inaugural Hockey School in the summer of 2020. It initially ran for two consecutive weeks with five ice sessions per week. That season the hockey school sold out within days of being on sale. The following summer the camp was expanded to four separate weeks to accommodate the incredible demand.

The goal of the Calgary Flames Alumni Hockey School is to offer families a reasonably priced hockey camp to keep kids active and engaged in the sport of hockey.

This camp also allows the alumni group to reconnect with and give back to the community by sharing their extensive knowledge of the game. The 2021 Hockey School saw 15 different members of the Calgary Flames Alumni attending the camp over the course of the four weeks—spending time on the ice engaging with participants.

Participants:

2020

2021

132

CHILDREN

217

CHILDREN

Funds Raised:

2020

2021

\$7,500

\$27,000

CALGARY FLAMES ALUMNI PROGRAMS



Alumni Masters Golf Tournament

PRESENTED BY



WILLOW PARK
WINES & SPIRITS



2022 marked the 28th year of the Calgary Flames Alumni Masters Tournament. To date this event has raised over \$3 million dollars. The Alumni Masters Tournament, presented by Willow Park Wine and Spirits, is an annual charity golf tournament hosted by the Alumni. 100% of the proceeds from this years tournament directly supported Cerebral Palsy Kids & Families and their Adapted Bike Program. The 2022 event raised \$110,000.

The Alumni Masters has also provided a specific time each year for alumni to gather together and engage. This is helpful in creating the strong knit community the Alumni in Calgary have created. Fifty different alumni participated in this years event.

Cerebral Palsy Kids & Families provide family-focused support, resources, programs and opportunities to Calgary and area individuals and families living with physical disabilities. In response to the largest community needs, they have successfully developed flagship programs including their family support, adapted bike, equipment loan and technology support programs. Over the past nine years, with the help of the Calgary Flames Alumni Masters Tournament, over 1,500 kids living with a physical disability have experienced the simple joy of riding a bike. Funds raised from this years event will be used to expand the adapted bike and equipment program which is the largest of its kind in North America.

Funds Raised to date:

OVER **\$3,000,000**

CALGARY FLAMES ALUMNI PROGRAMS

Alumni Toy Drive

IN PARTNERSHIP WITH



December 2021 saw the Alumni host their 4th Annual Alumni Toy Drive. In partnership with the Calgary Police Youth Foundation and Women In Need Society, the Alumni are able to help families have a Christmas that they would not otherwise be able to provide.

The Alumni put together Hampers for eight families handpicked by the Calgary Police Youth Foundation and together with CPS officers delivered the hampers on Christmas Eve.

In addition, each year a large number of items are donated to WINS (Women in Need Society). The charity will set the toys up at one of their locations and women accessing the program can come down and choose a gift for their child.

Founded in 1992, Women in Need Society (WINS) is Calgary's homegrown thrift charity, providing basic needs resources and support to women and their families.

The Calgary Police Youth Foundation is a registered charity committed to keeping Calgary's youth safe from crime and victimization. Through the Programs funded by the Calgary Police Youth Foundation and delivered by the Calgary Police Service and other community partners, over 30,000 youth annually are provided with education, crime prevention, early intervention, and risk reduction resources intended to support a crime free life.

By connecting with youth in their developmental years we can ensure that they receive emotional and practical support at a time in their lives when it is most impactful. With your help, we can forge a promising future where children and youth can thrive and become responsible citizens.

CALGARY FLAMES ALUMNI PROGRAMS

Junior Flames Program



The Calgary Flames Foundation, the Calgary Flames Alumni, and Hockey Calgary have partnered to offer the Jr. Flames Hockey Program. The 8-week game play program will be open to players who have graduated from a try hockey program or at minimum have basic skating and hockey skill. This program was designed to help bridge the gap between the introduction to hockey programs and the registration into a fully immersive hockey program.

The alumni have allocated two Alumni coaches for each of the sessions during the 9 weeks of the program. During the 2022 season 17 different alumni participated, sharing their knowledge and excitement for the game.

The inaugural season saw 150 kids register. This program was a huge success and will double in size for the 2023 season.

Participants:

2022

150
CHILDREN

**Alumni
Coaches:**

2022

17
DIFFERENT

CALGARY FLAMES ALUMNI PROGRAMS

NHL First Shift



Jamie Macoun, Rhett Warrener and Curtis Glencross represented the Calgary Flames Alumni participating in the NHL/NHLPA First Shift program. This program is designed to ensure a positive experience for new-to-hockey families.

First Shift is designed to facilitate entry into hockey by offering a program that is accessible, affordable and safe and most importantly fun! This program takes away any intimidation as it relates to equipment requirements and rules of the game. Curtis, Jamie and Rhett spend over 100 hours helping introduce families to the game of hockey from equipment fittings to on ice instruction and visiting with the families. The 2021-22 edition of the program saw 210 children register to try hockey for the first time.



Registrants: 2021

210
CHILDREN



**Alumni
Volunteer
Hours:**

2021

OVER
100

CALGARY FLAMES ALUMNI PROGRAMS

HEROS and SuperHEROS



Lead by Colin Patterson, members of the Calgary Flames Alumni were in attendance for all sessions of this year's SuperHEROS program. SuperHEROS is open to youth ages 7–17 with cognitive and physical challenges, and like all HEROS programs, is completely free.

Having the Alumni attend these sessions means so much to the players and the parents. Having an NHL alumni hockey player telling them that they are hockey players makes them feel like there is a place for them in the game. The Alumni are on the ice interacting with the kids and spending time with the families.



CALGARY FLAMES ALUMNI PROGRAMS

Power Play Program Ambassadors



IN SUPPORT OF



On February 9 the Calgary Police Youth Foundation announced that Calgary Flames Alumni, Rhett Warrenner and Tim Hunter would be joining the Power Play Program as Ambassadors. Through Power Play, Rhett and Tim will help share the much-loved Canadian sport of hockey with children and youth in a safe and supportive environment.



Each week, the Ambassadors will have a chance to join Program participants and members of the Calgary Police Service on the ice where they will help the youth develop their skills, improve their skating, and offer mentorship.



Power Play is a free, weekly drop-in program that engages youth ages 6 to 17 and gives them the opportunity to learn how to skate (winter) and play soccer (summer) while interacting with CPS officers in a safe and supportive environment. Power Play provides Calgary's youth with healthy physical activity for the critical after-school hours—the time youth are most likely to be tempted by high-risk, criminal behaviour—while building relationships between vulnerable communities and the Calgary Police Service.

CALGARY FLAMES ALUMNI PROGRAMS

Brown Bagging for Calgary's Kids



BROWN BAGGING FOR
Calgary's Kids

● LUNCHES ● PROGRAMS ● SOCIAL CHANGE



Brown Bagging for Calgary's Kids provides nutritious lunches prepared by volunteers all over the city daily. They want to ensure kids facing food insecurity at home head to school knowing they will receive nutritious lunches whenever they feel hungry. The food they provide is more than food. It is love, connection, care and a possibility of a future.

The Alumni participated on two separate occasions to help out in the kitchen and make lunches for children in the city. We had 20 alumni participate and make over 4,400 lunches.

Goal on Sight

This is a program the alumni have run since their inception where they work with the Children's Hospital and other healthcare professional to identify children who require glasses but their families do not have the means to pay for them.

In 2021-22 the alumni donated \$5,500 which cover the cost of 22 pairs of glasses.

Since 2003 the Alumni have donated \$41,600 which equates to approximately 167 pairs of glasses.

ALUMNI IN THE COMMUNITY



The Calgary Flames Alumni attended over 300 community events over the last year. Their generously donated time and efforts have impacted thousands across western Canada



LANNY McDONALD | CALGARY FLAMES CELEBRITY CHARITY GOLF TOURNAMENT

- > **Battle of Alberta Golf Tournament**
AUGUST 2021
- > **Burgers to Beat MS**
RHETT WARRENER
- > **Hockey Alberta Banquet and Golf Tournament**
JULY 2021 | CURTIS GLENCROSS
- > **Hockey Alberta Foundation Golf Classic**
SEPTEMBER 21 | CURTIS GLENCROSS

- > **McDonalds McHappy Day**
SUPPORTING RONALD McDONALD HOUSE CHARITIES
- > **Sales Suite and Client Hosting**
- > **VOLT hockey program kick off event**
Allowing kids with disabilities and specialized needs experience the joy of hockey
TIM HUNTER, COLIN PATTERSON AND DENNIS POLONICH
OCTOBER 2021



MASON RAYMOND | VOLT HOCKEY PROGRAM



COLIN PATTERSON, CURTIS GLENCROSS AND MASON RAYMOND | VOLT HOCKEY PROGRAM

- > **Hockey Helps the Homeless**
This tournament supported Woods Homes in Calgary, who provide programs and services for at-risk youth. Teens and young adults can find mental health counseling, transitional housing, physical health support and employment and lifes kills training all in one place.
NOVEMBER 4 & 5, 2021 | 20 ALUMNI PARTICIPATING
- > **World Junior Hockey Trophy Tour**
CANMORE | NOVEMBER 2021 | TIM HUNTER

ALUMNI IN THE COMMUNITY



JAMIE MACOUN | ADAPTED BIKE FITTING

> **Cerebral Palsy Kids & Families
Christmas Fundraiser**

DECEMBER 2021 | TIM HUNTER AND TERRY JOHNSON

> **Siksika Rink Opening with the
Calgary Flames Foundation**

DECEMBER 7, 2021 | CURTIS GLENCROSS AND ROBYN REGEHR

> **Winsport Adapted Bike Program Visit**

DECEMBER 19, 2021 | JAMIE MACOUN AND TIM HUNTER

Guest speakers for meeting and charity events

> **Calgary Flames Foundation Launch
of First Accessible Outdoor
Community Rink in Parkdale**

JANUARY 29, 2022 | CORY SARICH AND CURTIS GLENCROSS

> **Hockey Marathon for Kids**

APRIL 5, 2022 | CURTIS GLENCROSS AND CORY SARICH

> **Assinaboia, Saskatchewan Fundraiser
for a New Local Rink Project**

APRIL 9, 2022 | LANNY McDONALD

> **NHL Future Goals Program Virtual Visit
with Students from all over
Southern Alberta**

APRIL 13, 2022 | MASON RAYMOND



CURTIS GLENCROSS | PARKDALE ACCESSIBLE RINK OPENING

> **Women in Need Society Fundraiser**

APRIL 23, 2022 | TIM HUNTER AND JAMIE MACOUN

> **Red Lot Playoff Party Fan Interactions
and Autographs**

2022 FLAMES PLAYOFFS

> **All in or Kids Charity Poker Tournament
supporting Kids Up Front Calgary**

MAY 5, 2022



JOEL OTTO AND TIM HUNTER | CALGARY FLAMES PLAYOFFS RED LOT

ALUMNI IN THE COMMUNITY



COLIN PATTERSON | ADAPTED BIKE FITTING

> **Cerebral Palsy Kids & Families
Adapted Bike Fitting Clinic**

MAY 14, 2022

> **Gordie Howe CARES Hockey Pro-Am**

MAY 27-29, 2022

> **Never Skate Alone**

JUNE 25, 2022 | RON STERN, BRENT KRAHN, SEAN SLEMSEK,
MASON RAYMOND, TONY STILES, CRAIG WELLER



CHARITY HOCKEY GAMES

> **Caster, Alberta and
Drayton Valley, Alberta**

SEPTEMBER 21, 2021

> **Airdrie Emergency Services
Charity Hockey Game Supporting
Airdrie First**

Creating hampers for families in need.

DECEMBER 4, 2021

> **Bert Church Charity Hockey Game
Supporting the Airdrie Food bank**

APRIL 29, 2022





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