



IN SUPPORT OF



Operating under the Calgary Cerebral Palsy Association

CELEBRATING OVER \$3 MILLION RAISED FOR CHARITY



A LETTER FROM THE CO-CHAIRS

Once again we are back for the 29th Annual Calgary Flames Alumni Masters Golf Tournament. Last year we were fortunate to have great weather and a Flames playoff game that evening most of us attended. The results of the game and series weren't what we all wanted but it did get us thinking we should incorporate a puck kicking event somehow...maybe after shooting and scoring on Rob Kerr? One of the true highlights of last year's event was Kale Crisp and the courage for him to get up and speak about his experience with CP Kids & Families Adapt A Bike Program and what it meant to him. His speech was amazing and it showed, as we set a new high in fundraising in the Bike Sponsorship portion immediately after.

The Flames Alumni as a group have been busy again as we have returned to unrestricted activities and events. As a group they participate in Superhero's for Kids ice times, Brown Bagging for Calgary Kids, Christmas Toy Drive just to name a few. Keep up the good work. Speaking of busy, the Calgary Flames management also had a hectic summer with some major changes happening on the current roster. Let's all hope to see a Battle of Alberta again in the spring with a different outcome.

We are excited for this event with proceeds once again going to CP Kids & Families for their Adapt a Bike Program. With your generous sponsorship and support we donated \$120,000 to them from last year's tournament.

This year the one day golf event will be held on Thursday, May 25th, 2023 at Priddis Greens. We want to thank all returning sponsors and welcome any newcomers to the event. We will be trying to push everyone to Online registration as it makes it much easier to track for us. As well the silent auction will be held exclusively Online. You will also notice there is a small price increase in the sponsorship levels for this year. The Masters has not adjusted its pricing since 2015 so we felt it was time to deal with the increased costs of hosting. We look forward to watching a new hockey season and seeing you all on the links in May 2023.

Robyn Regehr and Mike Commodore
Flames Alumni Masters Tournament Co-Chairs



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WWW.CALGARYFLAMESALUMNI.COM



CALGARY FLAMES ALUMNI MASTERS GOLF TOURNAMENT

WELCOME AND THANK YOU for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to Online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Team golf prizes
- Sponsor recognition

The golf tournament will be hosted at Priddis Greens on Thursday May 25th, 2023.



For over 71 years, Cerebral Palsy Kids & Families has been a leader in the disability community, providing support, resources, and opportunities to families and children living with physical disabilities. We are more than an organization – we are a community, an extended family, and a lifeline to families in need. We share in the experience of having children living with a physical disability; and we continually work to achieve the vision that all children and families living with disabilities experience an inclusive, abundant, and happy life.

Your generous sponsorship will go directly towards supporting children living with physical disabilities, helping them experience the simple joy of riding a bike by participating in our nationally recognized Adapted Bike Program. Annually, over 500 children receive adapted bicycles through our program, and the need is continually growing. Funds raised from this year's event will be put directly towards the Adapted Bike Program, addressing the increased demand not only for bikes, but the critical support and resources CP Kids & Families offers through our crisis funding and adapted equipment funding as well. Our unique recycling approach not only highlights sustainability, but the maximizing of donor funding, as one bike is continually re-built and re-used by 6-10 children throughout its lifespan.

Sponsorship will both ensure the longevity of the Adapted Bike Program, while enabling the expansion of our newest program, the Adapted Adventure Library. The Adapted Adventure Library offers families the opportunity to borrow various adventure equipment such as adapted tandem e-bikes and adapted toboggans, allowing them to experience the great outdoors in Calgary. Continued funding will help CP Kids & Families grow the program inventory with new pieces of highly specialized equipment for children living with physical disabilities.

Please help CP Kids & Families continue to Light Up A Child's Life. To learn more about our programs and services, go to www.calgarycp.org or email us at sheralee@calgarycp.org.



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SPONSORSHIP OPPORTUNITIES

T HOLE SPONSOR \$2,100

- One playing spot with Flames Alumnus on each team
- Invitation to Online auction
- On course signage at sponsored hole

TT CART SPONSOR \$4,500

- Only 2 available
- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage on 45/Sponsor carts on either the Hawk or Raven course
- Verbal acknowledgement of company representative at tournament

TTT MAJOR SPONSOR \$4,750

- Two playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

TTTT MASTER SPONSOR \$9,000

- Four playing spots with Flames Alumnus on each team
- Invitation to Online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

[CLICK HERE TO REGISTER](#)

For Questions please contact Shannon McMaster
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