

IN SUPPORT OF



## OVER \$3 MILLION RAISED FOR CHARITY



## A LETTER FROM THE CHAIRS

Hello,

We would like to take this opportunity to introduce ourselves. We will also give you an update on the tournament goals, details and some of the upcoming changes. Last but not least, show some gratitude to people that have helped make this event a success.

First of all after 22 years of hard work being the chair of this tournament Dana Murzyn has decided to step down. We would like to thank him for all the volunteer hours, vision and execution he has put into the Flames Alumni Masters over that time period. Stepping into the role of Co-chairs are Mike Commodore and Robyn Regehr who between them are both active members of the flames alumni and maybe an occasional Uber driver.

As for the tournament details, just like last year it will be a one day event that will include an online auction, dinner and golf at Priddis Greens May 26. Something new for the event is we are building and moving to an online registration platform so please be patient as we deal with this change. Total funds this year, with all your help in participation and sponsorship will be pushing over 3 million dollars since inception. Thank you to all returning and new sponsors for making this happen, this would not have been accomplished without you and your generous support.

Robyn Regehr and Mike Commodore



# SPONSORSHIP PACKAGE 2022

WWW.CALGARYFLAMESALUMNI.COM



### CALGARY FLAMES ALUMNI MASTERS GOLF TOURNAMENT

WELCOME AND THANK YOU for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Hospitality package and team golf prizes
- Exciting sponsor recognition

The golf tournament will be hosted at Priddis Greens on Thursday, May 26, 2022.

Your sponsorship will directly support kids with physical disabilities and help them experience childhood pleasures such as riding a bike. The funds raised from this year's event will be used to expand the Adapted Bike Program to grow our inventory and variety of bicycles and equipment. Residual funds will be dedicated to supporting the increasing demands for family resources, crisis & adapted equipment funding as we recover from the impact of COVID-19.

This past year has been challenging for our families as they search for safe accessible activities for their children and it has been a huge year for bikes, especially for us as we support our kids. Our nationally recognized Adapted Bike Program is seen as the gateway to the agency and is unique to North America. As we adapt to survive the pandemic, our agency has modified the delivery of the adapted bike and equipment loan programs to be utilized in a safe manner. Our exclusive recycling approach allows donors' funds to be maximized as one bike may be used by 6-10 children through its lifespan.

Celebrating over 70 years of supporting and strengthening families raising a child with a physical disability, CP Kids & Families unique hands-on approach, provides critical support, funding and opportunities to help children with physical disabilities experience the simple joys of being a kid.

The Adapted Bike Program can only continue with the generous support of its funders. Please help us continue to Light up a Child's Life.

To learn more, please go to www.calgarycp.org or email us at sheralee@calgarycp.org











Thursday, May 26 2022





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# SPONSORSHIP OPPORTUNITIES

### **THOLE SPONSOR** \$1,900

- One playing spot with Flames Alumnus on each team
- One golfer hospitality package
- Invitation to online auction
- On course signage at sponsored hole

#### **MAJOR SPONSOR** \$4,500

- Two playing spots with Flames Alumnus on each team
- Two golfer hospitality packages
- Invitation to online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

#### **MASTER SPONSOR** \$8,750

- Four playing spots with Flames Alumnus on each team
- Four golfer hospitality packages
- Invitation to online auction
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

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