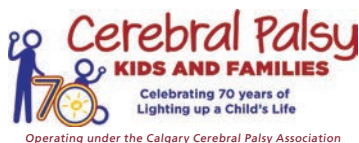




IN SUPPORT OF



OVER \$2.8 MILLION RAISED FOR CHARITY



## A LETTER FROM THE CHAIR

Hello,

As all of us know it has been a different and very challenging year not only here but around the globe. In light of this we decided not to have our tournament last year as it would have put all of us in too much risk.

Even though at the time of writing this the situation before us is still very unpredictable we have decided to move forward with the planning of our tournament for this year. It will consist of an online auction component as well as a great day of golf at Priddis Greens on September 16th.

Our goal this year is to safely bring us all back together and try and help out our charity Cerebral Palsy Kids and Families. We believe we can host a top notch tournament that will not only be a lot of fun but will also be safe. Hopefully vaccines have been rolled out and restrictions have been limited and removed by our date in September. If not we will make the best of it and make any modifications needed.

I want to personally thank all of our new and returning sponsors as we know this would not be possible without you! We continue to have a positive impact on our local community as well as the province that we are very proud of as a group! Our Alumni is growing and changing for the better under the vision of our current president Jamie Macoun and we continue to have a great relationship with our parent club the Calgary Flames. We have also enjoyed an influx of younger Alumni that are eager to be involved and are good citizens.

I look forward to seeing everyone and enjoying a nice cold Alumni ISA from Wildrose Brewery in September! Until then stay safe and healthy!

Dana Murzyn



## SPONSORSHIP PACKAGE 2021

[WWW.CALGARYFLAMESALUMNIMASTERS.COM](http://WWW.CALGARYFLAMESALUMNIMASTERS.COM)





# CALGARY FLAMES ALUMNI MASTERS GOLF TOURNAMENT

**WELCOME AND THANK YOU** for your interest in sponsoring the Flames Alumni Masters Golf Tournament. Your sponsorship will directly support Cerebral Palsy Kids and Families and includes many benefits:

- Invitation to online auction
- One round of golf at Priddis Greens with a Calgary Flames Alumnus
- Hospitality package and team golf prizes
- Exciting sponsor recognition

The golf tournament will be hosted at Priddis Greens on Thursday, September 16th, 2021.

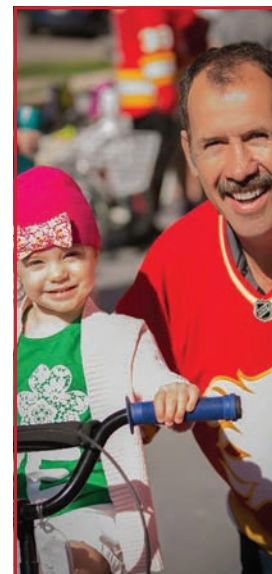
Your sponsorship will directly support kids with physical disabilities and help them experience childhood pleasures such as riding a bike. The funds raised from this year's event will be used to expand the Adapted Bike Program to grow our inventory and variety of bicycles and equipment. Residual funds will be dedicated to supporting the increasing demands for family resources, crisis & adapted equipment funding as we recover from the impact of COVID-19.

This past year has been challenging for our families as they search for safe accessible activities for their children. This year has been a huge year for bikes, especially for us as we support our kids. Our nationally recognized Adapted Bike Program is seen as the gateway to the agency and is unique to North America. As we adapt to survive the pandemic, our agency has modified the delivery of the adapted bike and equipment loan programs to be utilized in a safe manner. Our exclusive recycling approach allows donors' funds to be maximized as one bike may be used by 6-10 children through its lifespan.

We are extremely excited to be celebrating our 70th year of supporting and strengthening families raising a child with a physical disability. What makes CP Kids & Families unique is the hands-on work we do with our members to provide support and opportunities to help children with physical disabilities experience the simple joys of being a kid.

The Adapted Bike Program can only continue with the generous support of its funders. Please help us continue to Light up a Child's Life and ensure that every child will know the incredible joy of riding a bike.

To learn more, please go to [www.calgarycp.org](http://www.calgarycp.org) or email us at [sheralee@calgarycp.org](mailto:sheralee@calgarycp.org)



## MASTERS TOURNAMENT



THURS. SEPT. 16  
2021



## SPONSORSHIP PACKAGE 2021

[WWW.CALGARYFLAMESALUMNIMASTERS.COM](http://WWW.CALGARYFLAMESALUMNIMASTERS.COM)



## SPONSORSHIP OPPORTUNITIES

### **I HOLE SPONSOR** \$1,900

- One playing spot with Flames Alumnus on each team
- One golfer hospitality package
- Invitation to online auction
- Company name on all tournament promotional materials including program and brochures
- On course signage at sponsored hole

### **II CART SPONSOR** \$3,000

- One playing spot with Flames Alumnus on each team
- One golfer hospitality package
- Invitation to online auction
- Company name on all tournament promotional materials including program and brochures
- Signage on sponsored golf carts
- Commemorative sponsor gift

### **III MAJOR SPONSOR** \$4,500

- Two playing spots with Flames Alumnus on each team
- Two golfer hospitality packages
- Invitation to online auction
- Company name or logo on all tournament promotional materials including program and brochures
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift

### **IIII MASTER SPONSOR** \$8,750

- Four playing spots with Flames Alumnus on each team
- Four golfer hospitality packages
- Invitation to online auction
- Company name or logo recognition in select print and broadcast promotional advertising (radio, print and television)
- Company name or logo on all tournament promotional materials including program and brochures
- Signage at PG clubhouse
- On course welcome signage
- Verbal acknowledgement and introduction of company representative at tournament
- Commemorative sponsor gift



## SPONSORSHIP REGISTRATION FORM

Please e-mail the completed sponsorship form and golfer registration form to **Shannon McMaster** at [shannon\\_kean@yahoo.ca](mailto:shannon_kean@yahoo.ca) or call Shannon at **403-801-4135**. Upon receiving your form, we will provide an invoice with payment details.

**SPONSOR NAME:** \_\_\_\_\_

**SPONSOR CATEGORY:**    **HOLE** ☐    **CART** ☐    **MAJOR** ☐    **MASTER** ☐

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **PROVINCE:** \_\_\_\_\_ **POSTAL CODE:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

SPONSORSHIP PACKAGE 2021

[WWW.CALGARYFLAMESALUMNIMASTERS.COM](http://WWW.CALGARYFLAMESALUMNIMASTERS.COM)



# GOLFER REGISTRATION FORM

**PLEASE NOTE:** Hole and Cart Sponsors need only fill out one golfer information section, Major Sponsors two and Master Sponsors four.

**Please return completed form to Shannon McMaster at [shannon\\_kean@yahoo.ca](mailto:shannon_kean@yahoo.ca)**

## GOLFER INFORMATION 1

HOLE, CART, MAJOR & MASTER SPONSORS

PLAYER NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

HANDICAP: \_\_\_\_\_ INDEX: \_\_\_\_\_

## GOLFER INFORMATION 2

MAJOR & MASTER SPONSORS

PLAYER NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

HANDICAP: \_\_\_\_\_ INDEX: \_\_\_\_\_

## GOLFER INFORMATION 3

MASTER SPONSORS

PLAYER NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

HANDICAP: \_\_\_\_\_ INDEX: \_\_\_\_\_

## GOLFER INFORMATION 4

MASTER SPONSORS

PLAYER NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

HANDICAP: \_\_\_\_\_ INDEX: \_\_\_\_\_